HiFi & High End SHOW

22nd INTERNATIONAL EXHIBITION OF HIGH CLASS AUDIO-VIDEO EQUIPMENT

20-23 April, 2017
Hotel Aquarium, Moscow

16+

Organizer

MIDEXPO
INTERNATIONAL EXHIBITIONS & FAIRS

www.hifishow.ru

- Hi-Fi & High End Show is the major show for High End audio-video products in Russia and CIS countries
- The show annually brings together leading manufacturers, installers, dealers and distributors and end users
- The event provides a great opportunity to strengthen cooperation between partners and establish new business contacts
- More than 20 000 people visited the show in 2016

SHOW MAIN THEMES

AUDIO

Stereo acoustic systems
Multi-channel acoustic systems
Turntables
Digital players
Amplifiers, receivers
Designer audio-video products
Cables, AC Line-conditioners

VIDEO

Videoprojectors
4K TV
Blu-ray players
Streem media players
AV receivers, processors
Screens, Mounts
Cables

SPECIAL PROJECTS

Portable AUDIO DEVICES & ACCESSORIES

Headphones
Portable players
Headphone amplifiers
Portable audio, docking stations
Cables, conditioners, powerline, etc

VINYL SHOW

Vinyl
Accessories for turntables
Record cleaning machines & cleaning solutions
Music books and magazines

For the first time in 2017 VINYL SHOW and PORTABLE AUDIO & ACCESSORIES expositions will be held at a separate venue in hall 19 in close vicinity of the show rooms of the main exposition.

Smart INSTALL

Home theatre engineering
Multimedia device control systems
Audio-video multiroom
Built-in acoustics, build-in displays

TOP HIGH END PRODUCT OF THE YEAR

PRODUCT OF THE YEAR Russian National Award has been held since 2004 and is the main event for specialists and end users as it determines the best products on the Russian consumer electronics market.
TOP High End category covers audio-video products in the high end segment.

HI-FI & HIGH END SHOW 2016 STATISTICS

VISITORS
20 780
4% (+)

TRADE VISITORS
6 470

BRANDS
360

TRADE VISITOR`S BUSINESS ACTIVITY

INSTALLATION COMPANIES	25%
RETAIL SALE	26%
WHOLESALE	12%
ARCHITECTURAL AND ENGINEERING COMPANIES	7%
INTERIOR DESIGN	8%
BUSINESS CUSTOMERS	6%
VINYL AND RECORDS DEALERS	6%
MASS MEDIA	3%
MANUFACTURING, REPRESENTATIVE OFFICE	4%
OTHER	3%

TRADE VISITOR`S POSITION IN A COMPANY

OWNER	29%
SELLER, MANAGER	21%
TECHNICAL SPECIALIST	20%
CEO	15%
DEPUTY CEO	14%
OTHERS	1%

TRADE VISITOR`S GEOGRAPHY

MOSCOW	69%
RUSSIA	20%
CIS	7%
FOREIGN COUNTRIES	4%

BRANDS

Over 300 world brands were presented by manufacturers, leading Russian distributors and dealers at the show this year.

A2O
ACCUSTIC ARTS
Acoustic Smart
Acoustic Energy
ADA
Aktyna
Amphion
AMX
Anthem
AOTO
Apollo
Arcam
ART VINYL
ARTISON
Astell&Kern
ASTINtrew
ASW
Atacama Audio
ATI
ATLAS CABLES
Atlona Technologies
AUDIA FLIGHT
Audio Control
Audio Note
AUDIO PHYSIC
Audio Research
Audio Toys
Audio Valve
AudioAnalogue
AudioLab
Audionet
AudioQuest
Audio-Technica
Audiovector
Autonomic Controls
Avantgarde Acoustic
Axium
AYON AUDIO
Bag End
Bang & Olufsen
Barkan
Bassocontinuo
BC Acoustique
Benchmark
Beyerdynamic
Black Rhodium
Blue Horizon
Bose
Boulder
Bowers & Wilkins
Burmester
Burson Audio
Cambridge Audio
CARDAS AUDIO
Chario
CHIEF
Classe
Crystal Cable
DALI
Da-lite
D-Box
DC10AUDIO
DCS
DeConti
Densen
DEQX
Digibit
DIGIS
Digis Media
Digital Projection
International
DLS
Draabe Technologies GmbH
DUAL
DUEVEL
Dynaudio
E.A.R./YOSHINO
EAT
EgglestonWorks
EINSTEIN
EKCO
ELAC
ELIPSON
EliteScreens
Empire
Episode Speakers
FiiO
Final Audio
Fischer Audio
FINITE ELEMENTE
Fostex
Fusion Research
Genesis
Gigawatt
Groneberg HiFi-Technik
HARBETH
Hegel
HiFiMAN
HighCross
Icon Audio
iFi
Installer's Choice
Integra
iRoom
Isol-8
Isotek
JAMO
JBL Synthesis
Jeff Rowland
JLAudio
Just Racks
Just-Mounts
JVC
Kauber
KEF
Ken Kreisel
Key Digital
Klipsch
KUZMA
Lamm Industries
LAVARDIN
Lexicon
Loewe
LG Electronics
LiKo Design
Lindemann
LIVING VOICE
Lumagen
Lutron
LYRA
Magnat
Manley Labs
Mark Levinson
Marshall Headphones
MartinLogan
McIntosh Laboratory
Michell Engineering
Micromega
Middle Atlantic
Middle Atlantic
Millennium Audio
Mission
Monitor Audio
Music Tools
MusicHall
NAD
Nagaoka
Nagra
Naim
Naim Audio
Nakamichi
NBS CABLES
NEC Display Solutions
Nexus 21
Niveo Professional
Nola
Nordost
Norstone
NOTTINGHAM ANALOGUE
STUDIO
NuForce
NuForce by Optoma
NuPrime
NuVision
NuVo Technologies
Octave Audio
Oehlbach
Okki Nokki
Onkyo
Opera Loudspeakers
OPPO Digital
Optoma
Ortofon
OSD
Oxygen Acoustic
Panamorph
Panasonic
Paradigm
Parasound
Pathos
Phase Technology
Philips
Phonar
PIEGA
Pioneer
Plinius Audio
POWERGRIP
Primare
Pro Ac
Pro Audio Technology (PHC)
Pro Control
Procella Audio
Proficient Audio Systems
Pro-Ject
PSB
PURIST AUDIO DESIGN
Q Acoustics
QED
QMotion
QUAD
Questyle Audio
RealCable
REEZOLDINI Audio
REL
Revel
RMGi
Rotel
RTI
Runco International
SA Lab
Salamander
Samsung Electronics
SANCTUARY AUDIO
Scheu Analog
SCP
Screen Research
Sennheiser
SHARP
Sherwood
Siltech
SimAudio
Singtrix
SKYLAN
Slonov Sound Design
Sonus Faber
SONUS VICTOR
SONY
Sound Improvement Disk
SOUNDATIONS / DESIGNS
UNLIMITED
SpeakerCraft
SpectraCal
Spectral
SPIRAL GROOVE
SSC
Starlingbox
Steinway Lyngdorf
Stewart
STOIKO
Storm Audio
Studio Connections
SUGDEN
Supra
SurgeX
SVS
System Audio
T+A
Tangent
Theta Digital
Thorens
TOCARO
Transrotor
Triad Speakers
Trilogy
Trinnov Audio
TRI-PLANAR
TruAudio
Ultimate Home Design
Unison Research
URC
Velodyne
Verity Audio
Vienna Acoustics
VINCENT
Vivitek
V-MODA
VTL
Wadia
WAVAC
WBT
Well Tempered Lab
Wharfedale
Wilson Benesch
Wireworld
Wisdom Audio
Wolf Cinema
XLO
Yamaha
Zingali
3D TEK

INTERVIEWS OF THE PARTICIPANTS

Kurt Chapman, International Sales Cambridge Audio: This Moscow exhibition is a great day for different brands to get together, it is a great celebration of High End music equipment. I think this show has more attendance than previous year and the crowd is much more receptive and people are interested in high quality sound. Personally I really like the idea to focus on the portable High End section because I believe that is the way the industry is moving. It does widen the audience, and the portable industry has matured and is growing up.

Wataru Saegusa, sales executive EMEA JVC: Firstly of course I should note the environment — these individual rooms are actually better for the home theater than the big booths, so you don't have shout-out sounds here. It helps our customers to concentrate on the quality so they can hear real surround sound. Compared to other shows – well, maybe CEDIA or IFA have more visitors, but here there are more professionals and local dealers and installers.

Alexey Shashenkov, head of MMS Cinema subdivision: Everyone is aware that during a recession the market is shrinking — we cannot change it. Therefore it is twice more important now to be presented at this exhibition. Participating in the show is an equivalent of presence on the market for a company.

Mikhail Gadetsky, Absolute Audio: We expect a significant commercial effect from our participation in the event. Dealers bring their clients here and sales rise after each exhibition as a result. That encourages us to participate in this show every year and every time we wait for it in anticipation.

Maxim Kocherov, Barnsly Sound Org.: We have been taking part in this exhibition since 1997, it is our 20th time. Our work here is primarily focused on our dealers. This time we have arranged private demonstration of some of our prospective products for them.

As regards the end users, I am glad that event attendance is growing, more people come, listen and get amazed with the sound. I notice an increase of interest in audio streaming and in good sound overall. And we have something to offer — new Monitor Audio Platinum series for instance.

Alexey Kalinin, CEO, Armada Sound: In my opinion, this year exhibition is a success. I am pretty satisfied with the number of visitors, and as you see, number of participants is also high. The overall management of the event is on a very good level too — bravo, Midexpo!

Vasily Kraev, HomeSound: I consider this exhibition as the only local event of its kind worthy of attention. In fact, there are some similar shows taking place in Moscow, some of them are even better targeted. But no exhibition can compare to Hi-Fi & High End Show in terms of attendance.

Sergey Vershinin, Overton Distribution: Participation in such a trade fair is essential for our business. It is a place we can show our solutions to the wide audience and get feedback from the end users. We can learn more about their tastes.

Igor Popov, director, Qvinta: For us, this show is a great chance to present to the customers our well sounding systems thoroughly put together. The shops salesmen are not always qualified enough to do this. We see that not all end consumers have enough awareness and experience, so we are here to bring the culture of the "right" sound and to provide comprehensive information about our products.

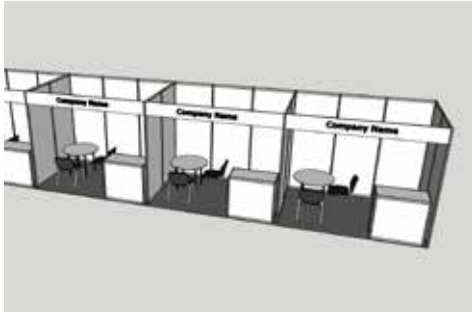
PROJECT FORMAT

1. Separate suites of Aquarium hotel for the demonstration of Hi-Fi and High End equipment and home theaters.
2. Booths and working spaces in hall 19 in the vicinity of the hotel suits for the demonstration of portable audio and video equipment, cables and accessories.

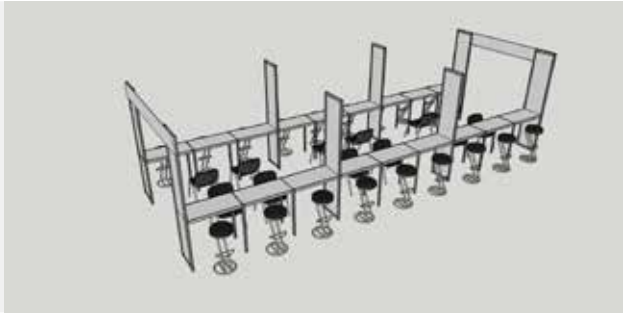
PARTICIPATION RATES

SEPARATE SUITES IN THE AQUARIUM HOTEL
(FROM 22 UP TO 36 SQ.M):
EXHIBITION SPACE PER 1 SQ.M.: 240 EURO

EQUIPPED BOOTH WITH
ELECTRICITY:
6/15/25 SQ.M:
1700/4200/7000 EURO



WORKING SPACE:
TABLE 3.0 X 0.75 M., 4 CHAIRS: 1200 EURO



REGISTRATION FEE: 500 EURO
ALL THE PRICES INCLUDE RUSSIAN SALES TAX.

CONTACTS

MIDEXPO
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Astell&Kern
MASTERING QUALITY SOUND PORTABLE SYSTEM

TOP

VINYL
SHOW
HiFi & High End

SENNHEISER